



NEWS RELEASE

NORTH DAKOTA HIGHWAY PATROL
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NEW ENFORCEMENT CAMPAIGN “ROLL THROUGH LIFE...NOT INTERSECTIONS”

The North Dakota Highway Patrol will be placing a special emphasis on enforcing laws which pertain to right of way violation such as failing to stop at stop signs and yielding the right of way. The campaign, “Roll Through Life...Not Intersections”, will be an ongoing emphasis which will continue throughout 2008.

Failing to yield the right of way at both marked and unmarked intersections is often a factor which contributes to traffic collisions. Many of these crashes result in injury or death. In 2007 there were 2360 intersection crashes. Of those 2360 crashes, 990 resulted in injury and 12 resulted in loss of life.

It's important to be observant and take extra time when approaching an intersection. Coming to a complete stop if required, looking in both directions, yielding to traffic, and only proceeding when it is safe to do so are key factors when negotiating an intersection safely.

“Intersection crashes are easily prevented,” said Colonel Mark Nelson. “Our goal is crash prevention; ensuring motorists are safe by providing quality law enforcement services to the citizens of our state,” said Colonel Mark Nelson.

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